

Ayyad Ayyad

Sales and marketing - Freelance Train the Trainer - German speaking guide

- ayyad@jordan-explorer.com
- M +971551186313 - UAE - Dubai
- <https://www.linkedin.com/in/ayyadayyad>



Background:

Ayyad was raised in Saudi Arabia, grew up in Germany, started his work career in Jordan and at the present lives in the UAE. Ayyad speaks German, English and Arabic, and his BA of Arts – History Major was a great advantage and ideal background to start within the tourism industry.

Experience:

1994 was the start in Amman as German speaking guide. And as early as 1997 he started with WFTGA (World Federation of Tourist Guide Associations) training courses, ending as accredited Train the Trainer.

(WFTGA) accreditation enabled him to start as organizer and trainer for new Guides and became Guiding Techniques and Tour planning Lecturer at the Jordan Applied University for 7 years.

As a member of the Jordan Tour Guides Association (JTGA) and his outstanding performance he was elected 4 times to be the Recording Secretary.

Being a practicing guide and the Recording Secretary of The (JTGA) was a great opportunity to attend different Programs like "Strategic Planning", "Management and Supervisory Skills", "Tourism Business Associations Executive Management" and "Intercultural instructor".

To keep with the pace of the time he followed his passion and started in the year 2000 as founder and creator of (<http://jordan-explorer.com/en-us/routsandtours.aspx>) promoting tourism in Jordan.

Strengths:

Dealing with people from different cultures and creating a bridge of better understanding was always a passion for him. His enthusiasm for the Tourism industry and love working with the stakeholders within the industry gave him the opportunity to work closely with different Tour operators in Jordan and Dubai; he is experienced in the fields of product development, sales and marketing.

Ayyad's close friends and colleagues know him for having a solid ethic background with a professional commitment and responsibility as well as an excellent attitude to deal with people and enhanced leadership skills, adaptability to changing situations. He is A team player, persistent and aimed to get the best results.