

Curriculum Vitae

Name : Ayyad Jamil Ayyad

عياد جميل عياد

Address : Dubai – UAE

Mobile: ++971 55 11 86 313

P.O. Box: 39300 Al-khan - Sharjah

: Amman – JORDAN

Mobile: ++962 7 95529701

P.O. Box: 510828 Amman 11151 Jordan

Email : [mail to: ayyad@jordan-explorer.com](mailto:ayyad@jordan-explorer.com)

ayyadayyad@hotmail.com



Personal information:

- Date of birth : 24.5.1966
- Place of birth : Saudia - Abha
- Nationality : Jordanian
- Marital status : Married since 1992, with three children

Education :

- 1981 – 1983 : Secondary Education.In Saudi Arabia, Jeddah, with a scientific secondary education certificate Examination (82 %).
- Oct. 1983 – Nov. 1991 : German language in Germany, with Foreign language Correspondence Certificate.
- Sep. 1995 - Aug. 1999 : BA of Arts – History Major in Beirut Arab University.

Training Courses :

- May 1992, in Amman : Sales Rep Training course.
- July 1994 – Aug. 1994 : Tourist Guide Course, at the Jordan University. Amman.
- Jan. 1997, Montreal /Canada : Training The Trainers for Professional Guiding Techniques Course part 1, with the World Federation of Tourist Guide Association.
- Jan. 1998, Paphos, Cyprus : Training the TrainerCourse, part 2, with the World Federation Of Tourist Guide. Association.
- Aug. 1998, Amman & Cairo : Tourist Guide Techniques Program, George Washington University & Helwan University.
- Aug. 2000, Amman : Certificate Intercultural instructure . Studienkreis für Tourismus und Entwicklung Germany.
- Feb. 2001, Amman : Cross Cultural Communication For Peace.

- International Tourism Institute & Ammon College.
- Jan. 2003, Amman : “project Management” Amir Program.
 - Jun. 2003, Amman : Advanced Certificate “Intercultural instructure “. Studienkreis für Tourismus und Entwicklung Germany.
 - Okt. 2003, Amman : “ Strategic Planning ” Dajani Consulting.
 - May. 2004, Amman : “ Management and Supervisory Skills ” Amir Program.
 - Feb. 2005, Dead Sea : Interfaith Dialog Workshop, JTGA. (Jordan Tour Guides Association)
 - Nov. 2006, Amman : “Tourism Business Associations Executive Management Certificate Program”. USAID & MSAE (MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES)
Module #1 “Tourism Business Association Management & Fundraising”
 - Jan. 2007, Amman : “Tourism Business Associations Executive Management Certificate Program”. USAID & MSAE (MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES)
Module #2 “Board Governance”
 - Feb. 2007, Nicosia, Cyprus: “Train the Trainer” , with the World Federation of Tourist Guide Association.
 - March. 2007, Amman : “Tourism Business Associations ExecutiveManagement Certificate Program”. USAID & MSAE (MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES)
Module #3 “Membership Development and Members Benefits”
 - Oct. 2011, Amman : “Master Social Media to Boast Tourism Boolings”. USAID & JITOA
 - May 2015, Doha : Human Capital Development: a Factor for Quality Service. UNWTO In collaboration with the George Washington University

Work Experience:

- Feb. 1992 – Sep1992 : Sales representative with several firms in Amman.
- Sep.1992 – Aug. 1994 : Advertisement Sales Representative for a monthly publication in Amman.
-Your Guide To Amman-
- Sep. 1994 – till now : Working as a German speaking tourist guide in Jordan.
- Okt. 1998 - Feb 2007 : The Recording Secretary of The Jordanian Tourist Guide Assoc. Inturrupted between Feb. 2005 – Jul. 2005.
- April 2000 – till now : Founder and creator of www.jordan-explorer.com

- an internet site, promoting tourism in Jordan.
- Jan. 2002 - 2006 : Organizer and trainer of the Tour Guide Program. Jordan applied University.
 - July 2004 – 2006 : Board Member of the Federation of Arab Tourist Guides.
 - April 2002 – Nov. 2008 : Guiding Techniques and Tour planing Lecturer for new Guides. Jordan Applied University.
 - July. 2006 : Unisco Consultant, Tourists Guiding & Tourism Services Curriculum.
 - April 2007 : World Federation of Tourist Guide Association accredited trainer
 - June 2007 - Oct 2009 : Product Development Manager / Discovery Travel
 - Nov 2009 - March 2011 : FIT Manager / Discovery Travel
 - April 2011 - August 2011 : Deputy General Manager / Discovery Travel
 - Sept 2011 - Dec 2012 : Director of Sales & Marketing / Ashtar Tours International
 - Jan 2013 - Feb 2014 : General Manager / Think Jordan DMC
 - March 2014 - : Director of Sales & Marketing / ONE Tourism Dubai
 - Oct. 2014 – till now : Working as a German & English speaking tourist guide in the UAE.

Languages : Arabic, German and English.

Countries visited: UAE, Saudi Arabia, Oman, Lebanon, Syria, Palestine, Lybia and Egypt, Switzerland, Norway, Sweden, Luxumburg, France, Graet Britin, Italy, Austeria, Spain, Cyprus, Turkey, Canada, Brazil, India and Germany.

Specialized in : Leisure groups - Incintive and MICE - Private Tours. History, Press & TV groups.
Worked with TV teams from germany and Austeria.
From Germany ARD. ZDF. RTL. FOX.
And ORF From Austeria

Hobies : Photography.

Member of :
- Jordanian Tourist Guide Association.

Ayyad Ayyad